

THE TOP 6 FEATURES TO LOOK FOR IN YOUR TOUR OPERATOR SOFTWARE

However or wherever they're used, tour operators need tools that make ticket selling seamless. A key piece of the puzzle is the right software—designed with everyday tour operators in mind—that helps to manage ticket distribution and sales.

CUSTOMIZABLE DASHBOARDS

Personalized administrative portals make it easy to customize a range of variables and implement changes across your whole distribution network.

TAILOR-MADE TICKETS

Adjusting your physical tickets to incorporate elements like headers, footers, logos, disclaimers, and more will ensure a consistent brand experience for your customers.

REAL TIME UPDATES

You need to have the right information at your fingertips including to-the-second sales reports, purchase-to-redemption ticket tracking, and more.

CURRENCY AND LANGUAGE SETTINGS

In a globally connected world, tour operators need to be prepared to handle payments in different currencies and languages across booking platforms.

SIMPLIFIED EXPANSIONS

Software should make expanding distribution networks simple by letting you effortlessly partner with vendors like hotels, promoters, and OTAs.

SECURE PAYMENTS

Most customers today use their credit cards to book and pay for travel, which is why you need to make it easy and safe to process credit card transactions.

IS IT TIME TO UPGRADE?

If your software takes too much time to navigate, can't be customized, or is difficult for customers to use, it might be time to make a switch.



+1 877-269-1348

info@datatraxtechnologies.com

www.datatraxtechnologies.com