

[datatraxtechnologies.com](http://datatraxtechnologies.com)

# SALESTRAX v1.30



## Instant Product Inventory and Order Confirmation System for Sales Professionals

DataTrax Technologies Inc. (DTI) launched the first portable field accounting systems in 2 major Canadian cities earlier this year. We are pleased to report that this 2001 software release supported by certified & encrypted banking terminals has gained immediate and overwhelming acceptance. As always, our focus has been & continues to be to provide you with the most comprehensive & up to date Sales Analysis and Reporting tools on the market today.

Since 1997, DTI has been providing customer based solutions on the Schlumberger MagIC 9000 platform. A track record of reliability beyond industry standards has led to the adoption of the MagIC 9000 as the terminal of choice in both the Wired (Short Range) & Wireless (Long Range) Credit/Debit terminal markets for Moneris Solutions. (a joint investment between Royal Bank & Bank of Montreal). DataTrax Technologies is an ACC/PAC development Partner.

## DataTrax Milestones

- 1997 – beta testing & certification of e-ticketing software and MagIC 9000 hardware
- 1998 – delivered first electronic ticket to the public and merchant transaction to Royal Bank
- 1999 – delivered first wireless MagIC 9000 transaction in Canada (to the Royal Bank)
- 2000 – active customer list has grown to 500 vendors & suppliers
- 2001 – spring launch of North America's first wireless Point of Sale systems.

## SALESTRAX v1.30 Software Release Features:

In-the-Field Quotations with PC Recall... ..Customer Invoicing... ..Charges & Payments On Account... .. Inventory Control... ..In-the-Field Billing & Recall of Customer Accounts... .. Cash & Cheque Acceptance. Multiple Customer Charge/Payment Files... Users (99) Log In/Out...Multiusers & Multicurrency Platforms. Itemized Receipts... ..Split-Payments... ..User Defined Soft-Coding for Advertising... ..Real-time Deposit of Credit Card & Debit Card Payments... .. Daily Transactions PC Polling... ..Real-Time Deleting Inventory Instant Messaging... ..Secure PC Host ... ..No Transactions Charges... ..No Service Fees... ..Not Web-based

Datatrax software is easily injected onto currently available credit/debit terminals supplied by Moneris Solutions ([www.moneris.com](http://www.moneris.com) to review hardware specifications and/or make contact with a merchant rep.) This DTI software provides you: the most comprehensive & Sales Analysis & Reporting tools available.

Experience the SalesTrax portable field order-taking system... .. from \$29.95/month.



- ✍ Wired (known as tableside) terminals can be operated anywhere you find access to a phone line.
- ✍ RF (known as short range) terminals operate like a portable home phone and can be operated within 100 metres of a base station modem for real-time transaction processing or at any remote location when off-line transaction processing is acceptable.
- ✍ Wireless (known as long range) terminals are supported over the Rogers Mobitex network.

Call our Sales & Marketing team or visit [www.datatraxtechnologies.com](http://www.datatraxtechnologies.com)

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